

ORDER



Orders
Order / Rev: 186166
Alt Order #:
Product Desc: Romney for President
Estimate: 414 :60's
Flight Dates: 09/28/12 - 10/02/12
Original Date / Rev: 10/19/12 / 10/19/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	23	\$57,950.00	\$49,257.50
10/01/12	10/02/12	23	\$63,940.00	\$54,349.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$57,950.00	\$49,257.50	0.00
October 2012	23	\$63,940.00	\$54,349.00	0.00
Totals	46	\$121,890.00	\$103,606.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KMGH	10/01/12	10/02/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	22-----	1:00	4	\$1,250.00	P3	0.00	NM	4	\$5,000.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	22-----		4				\$1,250.00		0.00			
2	KMGH	09/28/12	09/28/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	----2--	1:00	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----2--		2				\$900.00		0.00			
3	KMGH	10/01/12	10/02/12	9a-930a Right This Minute	CA	9a-930a	11-----	1:00	2	\$600.00	P3	0.00	NM	2	\$1,200.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----		2				\$600.00		0.00			
E 4	KMGH	09/28/12	09/28/12	9a-930a Right This Minute	CA	9a-930a	----1--	1:00	1	\$450.00	P3	0.00	NM	0	\$0.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$450.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KMGH	09/24/12-09/30/12	9a-930a Right This Minute	9a-930a	-----F----	1:00		(\$450.00)		0.00	NM		
				Credited											
5	KMGH	10/01/12	10/02/12	The View	CA	10A-11A	11-----	1:00	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----		2				\$900.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KMGH	10/01/12	10/02/12	The View THE VIEW	CA	10A-11A	11-----	1:00	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$900.00		0.00			
6	KMGH	09/28/12	09/28/12	The View THE VIEW	CA	10A-11A	----1--	1:00	1	\$1,100.00	P3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1				\$1,100.00		0.00			
7	KMGH	10/01/12	10/01/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	1-----	1:00	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----		1				\$550.00		0.00			
8	KMGH	09/28/12	09/28/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	----1--	1:00	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1				\$500.00		0.00			
E 9	KMGH	10/01/12	10/02/12	General Hospital General Hospital	CA	1P-2P	11-----	1:00	2	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$850.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KMGH	10/01/12-10/07/12	General Hospital		1P-2P	MT-----	1:00		(\$850.00)		0.00	NM		
	Credited														
E 10	KMGH	09/28/12	09/28/12	General Hospital General Hospital	CA	1P-2P	----1--	1:00	1	\$750.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMGH	09/24/12-09/30/12	General Hospital		1P-2P	-----F----	1:00		(\$750.00)		0.00	NM		
	Credited														
11	KMGH	10/01/12	10/02/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	11-----	1:00	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$900.00		0.00			
12	KMGH	09/28/12	09/28/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	----1--	1:00	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1				\$800.00		0.00			
13	KMGH	10/01/12	10/02/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11-----	1:00	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$1,500.00		0.00			
14	KMGH	09/28/12	09/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	----2--	1:00	2	\$1,900.00	P2	0.00	NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----2--		2				\$1,900.00		0.00			
15	KMGH	10/01/12	10/02/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	21-----	1:00	3	\$4,100.00	P2	0.00	NM	3	\$12,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	21-----		3				\$4,100.00		0.00			
16	KMGH	09/28/12	09/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	----1--	1:00	1	\$3,500.00	P2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	----1--		1				\$3,500.00		0.00			
17	KMGH	10/01/12	10/02/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11-----	1:00	2	\$4,720.00	P2	0.00	NM	2	\$9,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$4,720.00		0.00			
18	KMGH	09/28/12	09/28/12		CA	630-7P		1:00	1	\$3,500.00	P2	0.00	NM	1	\$3,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				630-7P WHEEL (M-F)		-----1--								
				630-7p WHEEL (M-F)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1--		1		\$3,500.00			0.00			
19	KMGH	10/01/12	10/02/12	10P NEWS - M-F/SU	CA	10P-1037P 11-----	1:00	2	\$2,000.00	PREE	0.00	NM	2	\$4,000.00
				10P NEWS (M-F/SU)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----		2		\$2,000.00			0.00			
20	KMGH	09/28/12	09/28/12	10P NEWS - M-F/SU	CA	10P-1037P ----1--	1:00	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				10P NEWS (M-F/SU)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1--		1		\$1,500.00			0.00			
21	KMGH	10/01/12	10/01/12	ABC Mon A	CA	7P-9P M-----	1:00	2	\$12,000.00	P3	0.00	NM	2	\$24,000.00
				Dancing With The Stars										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2		\$12,000.00			0.00			
22	KMGH	09/28/12	09/28/12	ABC Fri A	CA	7P-8P ----1--	1:00	1	\$2,250.00	P3	0.00	NM	1	\$2,250.00
				ABC Fri A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1--		1		\$2,250.00			0.00			
23	KMGH	09/28/12	09/28/12	ABC Fri B	CA	8P-9P ----1--	1:00	1	\$2,100.00	P3	0.00	NM	1	\$2,100.00
				ABC Fri B										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1--		1		\$2,100.00			0.00			
24	KMGH	09/28/12	09/28/12	ABC Fri C	CA	9P-10P ----1--	1:00	1	\$2,350.00	P3	0.00	NM	1	\$2,350.00
				ABC Fri C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1--		1		\$2,350.00			0.00			
25	KMGH	09/29/12	09/29/12	ABC GMA SAT	CA	Sat GMA 6A-7A -----1-	1:00	1	\$400.00	P2	0.00	NM	1	\$400.00
				GMA SAT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1		\$400.00			0.00			
26	KMGH	09/29/12	09/29/12	7-9a Sat Morning News	CA	7A-9A -----1-	1:00	1	\$350.00	PREE	0.00	NM	1	\$350.00
				7-9a Sat Morning News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1		\$350.00			0.00			
27	KMGH	09/29/12	09/29/12	ABC College FB -Afternoon	CA	130P-5P -----1-	1:00	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
				ABC College FB-Afternoon										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1		\$2,000.00			0.00			
28	KMGH	09/30/12	09/30/12	7A-8A SUN MORN NEWS	CA	7A-8A -----1	1:00	1	\$400.00	P3	0.00	NM	1	\$400.00
				7A-8A SUN MORN NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1		\$400.00			0.00			
29	KMGH	09/30/12	09/30/12	THIS WEEK w/George SCA	CA	8A-9A -----1	1:00	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
				This Week										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1		\$1,150.00			0.00			
30	KMGH	09/30/12	09/30/12	9A-10A SUN MORN NEWS	CA	9A-10A -----1	1:00	1	\$450.00	P3	0.00	NM	1	\$450.00
				9A-10A SUN MORN NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1		\$450.00			0.00			
31	KMGH	09/30/12	09/30/12	ABC Sun C	CA	8P-9P -----2	1:00	2	\$13,500.00	P2	0.00	NM	2	\$27,000.00
				ABC Sun C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2		2		\$13,500.00			0.00			
32	KMGH	09/30/12	09/30/12	10P NEWS - M-F/SU	CA	10P-1037P -----2	1:00	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
				10P NEWS (M-F/SU)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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32	KMGH	09/30/12	09/30/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----2	1:00	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----2			2			\$1,500.00		0.00			
													Totals	46	\$121,890.00